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Social Media Influencers Visitation Expectations

Ventura Visitors & Convention Bureau is excited to welcome you to our little piece of paradise on the Central Coast. Please keep in mind the following expectations relating your visit and return this form signed to Ken@VisitVenturaCA.com.

Personal Information

Name:

Address:

Phone:

E-mail:

Visitation Details

Dates of visit:

Platform:

Expected number and frequency of posts:

Visitation Expectations

The purpose of Visit Ventura's social media efforts is to promote Ventura as a destination of choice through authentic travel experiences.

Post Format:

1. Tag [@VisitVentura](https://www.instagram.com/visitventura) in every photo and caption
2. Tag appropriate partners in the photo and the caption
3. Use requested hashtags ahead of any others in all posts/captions
4. Keep descriptions short (20-25 words)

Types of Photo Content:

1. Favorite restaurants, experiences, festivals, memories, hiking trails, beaches and coves, events, getaways, something you are looking forward to, traditions, bike paths, attractions, family excursions, new finds, etc.
2. All content must be found in publicly available areas of Ventura.

Signature

I agree to comply with the above expectations and attached social media policies relating my visit to Ventura on the above-specified dates.

Signature:	Date:
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-All media visits must be approved by the VVCB Marketing PR team-